27-28 SEP
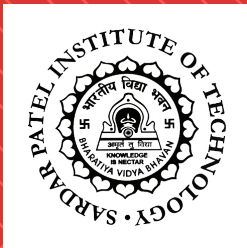
AGILE MUMBAI 2024

HOST PARTNER

KNOW MORE AT
www.agilemumbai.com

About Us

Agile Network India's **AgileMumbai.com** Conference is one of the most important platform for the Lean-Agile community in India since its inception in 2019.

Agile Mumbai Conference is organised annually & is in its **sixth successive edition** in 2024. The Conference focuses on bringing the best & most emergent ideas about Lean-Agile, & some of the most important global minds working in this field under one roof.

Conference Theme

Building Tomorrow's Organisations & Institutions

Organisations are facing challenges in meeting their business goals in a continuously evolving ecosystem. Rapid development in technologies, volatile market conditions, meeting workforce requirements & their expectations, are some of the factors that they are expected to manage & achieve continuous growth.

Sub Themes:

- **Tomorrow's Work, Culture & Talent** - Building tomorrow's organisations requires putting people at the center of leadership, strategic thinking, talent management, & organisational culture.

- **Navigating Rapidly Evolving Technology** - This sub-theme discusses the use of emerging technologies like AI, blockchain, IoT, & automation to expedite the G-T-M strategy, streamline processes & improve productivity.

- **Integrating ESG Goals in Business Strategy** - Organisations are working on adopting policies & practices as part of their business operations to meet their Environmental, Societal & Governance goals.

- **Education Policies and University Models in India:** India is building a future-ready education system that is globally competitive and locally relevant.

Panel Discussion Topic

- Future Work - Culture, Talent & Agile Strategies

- Building a Compassionate, Planet-Friendly Business Strategy

- Adapting Businesses & Careers to Rapidly Evolving Technology

- Future of Academic Institutes - Cluster, Deemed, Autonomous & more

Keynote Speakers

Ganesh Ramachandran
CIO - APAC
Ingram Micro

Prof. B. N. Chaudhari
Principal
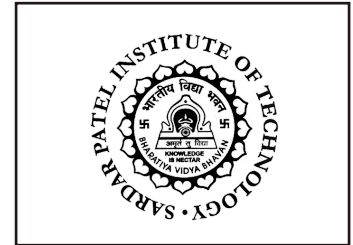Sardar Patel Institute of Technology (SPIT)

Santosh Parulekar
Co-Founder & CEO
Pipal Tree Foundation

Anand Chitre

About Host Partner

Nestled in the heart of Andheri, Mumbai, Sardar Patel Institute of Technology (S.P.I.T.) is situated in Bhavan's Campus, a lush & green 47-acre educational campus, among other renowned educational establishments, namely Sardar Patel College of Engineering, Bhavan's College (Arts, Science, and Commerce), and S.P. Jain Institute of Management and Research. S.P.I.T. stands tall as a beacon of academic excellence in technical education. Since its inception in 2005, S.P.I.T. has been committed to providing students with a transformative experience that inspires innovation and fosters excellence.

Targeted & Expected Domains for Participation

- Automotive
- Consumer/FMCG
- Edtech
- Fintech
- Healthcare
- Information Technology

- Telecommunications
- E-commerce & Retail
- Banking, Finance & Insurance
- Engineering & Manufacturing & more

Targeted & Expected Participant Profile

Academia
Deans from Undergraduate & Post-Graduate Courses, Faculties, HoDs, Students

Executives & Leadership
CEOs, Directors, Engineering Heads, Founders, General Managers, Head of Delivery, Head of Technology Strategy, Vice-Presidents

Practitioners
Agile Coaches, Business Analysts, Developers, Product Managers, Product Owners, Program Managers, Portfolio Managers, Scrum Masters, Software Engineers, Solution Architects

Past Keynote Speakers

Mukesh Jain
CTO, VP & Global Head of People Analytics, Capgemini

Swami Dayadhipananda
Medical Superintendent Ramakrishna Mission Hospital Mumbai

Dr. Radhakrishnan Pillai
Founder & Chief Mentor, Chanakya Aanvikshiki Pvt. Ltd.

Prasad Deole
Founder & Director Z-Bac Adventure Institute Pvt. Ltd.

Arun Raste
Managing Director & CEO, NCDEX

Mike Burrows
Founder Agendashift

Patrick Steyaert
Founder Okaloa

Jeff Lopez-Stu-it
Founder Improvement School

Praveena Rai
Chief Operating Officer National Payments Corporation Of India (NPCI)

Michael Spayd
Agile Transformation Pioneer

Michael Hamman
Founder Michael Hamman Consulting, LLC

Swami Gyanvatsal
Social Reformer Akshardham, BAPS Swaminaryan Mandir

Tanya Balsara
Founder & Teacher Tanya Computer Centre

Swami Devakantyananda
Monk Ramakrishna Math

Klaus Leopold
Co-Founder Flight Levels Academy
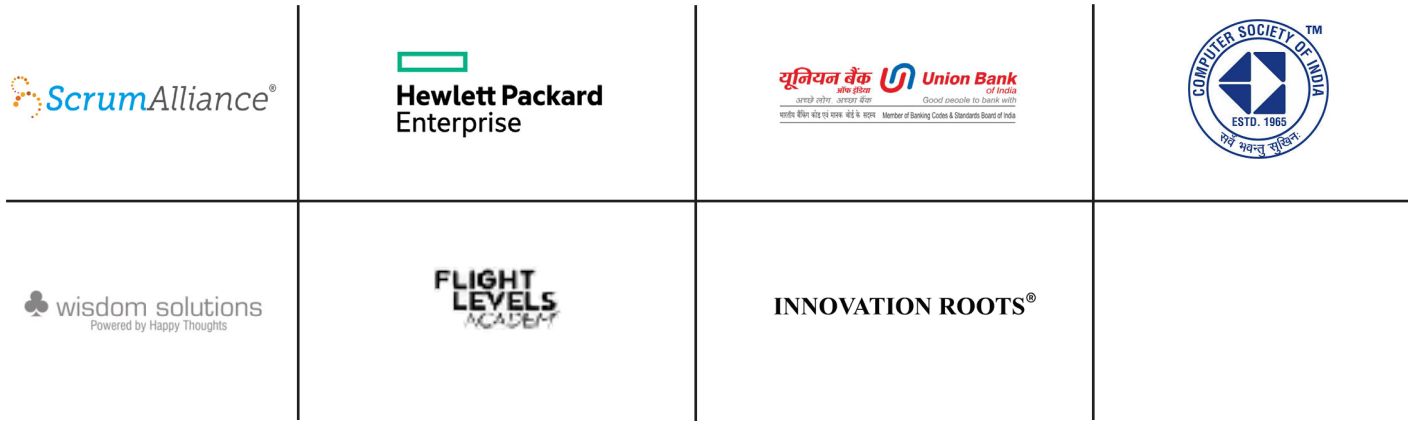
Ashu Suyash
MD & CEO CRISIL
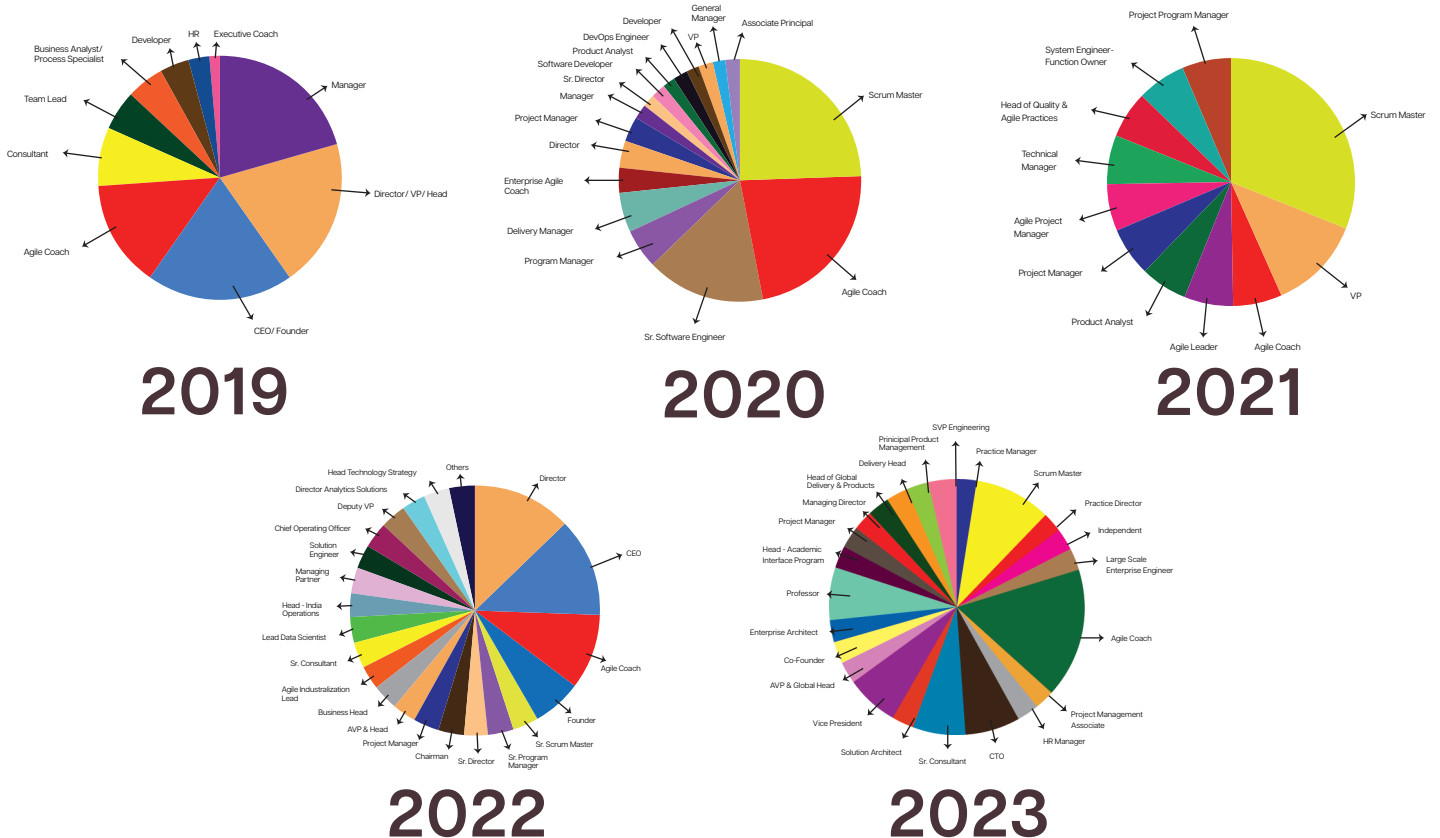
Surajit Subhasranjan Roy
MD & CEO IDBI Intech Limited

Dr Suresh A Shan
Chairman - Computer Society of India (Mumbai Chapter) AI Thought Leader

Past Sponsors

ScrumAlliance®	Hewlett Packard Enterprise	यूनियन बैंक / Union Bank of India — Good people to bank with	COMPUTER SOCIETY OF INDIA, ESTD. 1965
wisdom solutions — Powered by Happy Thoughts	FLIGHT LEVELS ACADEMY	INNOVATION ROOTS®	

Statistics

2019

2020

2021

2022

2023

Feedback

- All the sessions were good & well organised

- Well planned, all sessions are timeboxed well. Great learning

- Explored altogether a new dimension of Agility in the BFSI domain.

- Good sessions specifically on DevOps, Kaizen & great panel discussions.

- Discussion on how Agile promises the new business enterprises gain substantial benefits was good.

- Many expert speakers spoke at the event & gained good knowledge about Kanban Maturity Model.

- Got to know how Women have made outstanding contributions for the Agile community.

- Agile Mumbai Conference sessions were extremely valuable & very well delivered real words of wisdom & no pompous theory.

- I liked the diversity & experience of the speakers & the knowledge they bring in.

Sponsorship Package

Agile Mumbai provides a unique way to connect with potential customers & partners to showcase your offerings.

Benefits	Sponsor	Supporter
Booth Space	✓	X
Transparent Logo on Website	300 x 300	300 x 300
Description on Website	250 words	100 words
URL Redirect on Website	✓	X
Logo on T-shirt	✓	X
Logo on Bag	✓	X
Bag Inserts (Preferably digital version shared with participants)	4	X
Logo on Lanyard	✓	X
Logo on Badge	✓	X
Social Media Post Mentions	6	1
Email to Attendees	2	X
Complimentary Passes	6	1
Additional Discounted Registrations	10%	X
Investment (INR)	5,00,000	1,00,000

*Tax will be applicable as per the government rules

Benefits to Sponsor

- **Leverage Event Marketing:**
  You can increase brand exposure through the event marketing, advertising & social media marketing

- **Influence the Decision Makers:**
  You will be having direct access to the well-qualified, senior-level audience of decision makers (50-70%+ are involved in purchasing decisions, as per past event data)

- **Structured & Professional Set up to Market Product & Services:**
  The Conferences provide a structured & professional setting to connect & market your product or services to the potential customers as the discussions are around the solution oriented topics working as appropriate occasion to pitch in your services

- **Tap into new Geographic Locations, Local Business & Audience:**
  The Conference gets participation from various cities in India. You can avail the opportunity to tap into these locations & connect with potential clients, local businesses & networking partners.

- **Pre & Post Event Engagement:**
  As a title sponsor you get an opportunity to engage with participants & community network followers before & after the Conference.

- **Get connected with Academia, Find Right Talent:**
  This gives a unique opportunity to connect with educational institutes in five cities & find the right talent for hiring.
  (*subject to Conference being hosted in an education institute)

*Not all benefits are applicable for supporter

For Sponsorship Package Reach Us at

community@agilenetworkindia.com

Know more at
www.agilemumbai.com